



Press release

Los Angeles
20-10-2016

Vikings in LA marina to fight plastic pollution in the oceans

Come and meet Plastic Change, a non-profit organization, at the ship Christianshavn in Marina del Rey, basin D, before we leave LA to cruise the world's largest plastic soup in the Pacific.

The expedition is partially funded by H.R.H. Crown Prince Frederik of Denmark

Since 2014 Danish based Plastic Change has been doing research and documenting plastic pollution all the way from Scandinavian waters, through the Mediterranean, across the Atlantic, into the Pacific, up to LA.

November 1st the expedition will carry on from LA to Hawaii through the most heavily plastic polluted parts of the Pacific Ocean. The research is very important as it helps to determine which effect plastic debris has on the marine environment.

Approximately 10 million tons of plastic end up in our oceans every year. The projection is, that without intervention there'll be more plastic than fish in the oceans by 2050.

The Plastic Change Expedition is a unique opportunity for scientists to conduct research and gain a better understanding of how plastic debris is effecting the oceans. And for the first time scientist will take samples at a depth of 900 feet. All data from the expedition go into a global data bank, managed by 5Gyres Institute, USA. All findings as well as the observations will be communicated and used for educational purposes in order to change the way we use and waste plastic.

Events

October 28, 7 pm at Pacific Mariners Yacht Club, Panay Way (incl. silent auction)

October 29, 12-3 pm, at SMWYC, Mindanao Way,

Meet the founder of Plastic Change, Mr. Henrik Beha Pedersen and famous US artist and photographer Chris Jordan

For more information, please visit our website: www.plasticchange.org or our Facebook site: Plastic Change International